

JOSEPH JO

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github.com/josephjo

SUMMARY

Innovative front-end web developer seeking full-time employment to leverage technology to utilize my skills.

QUALIFICATIONS PROFILE

- Ability to quickly learn and master complex topics.
- Capable of handling changing priorities and deadlines.
- Excellent troubleshooting skills, often called upon to assist in resolving issues.
- Flexible, willing to take on new and varied projects.
- Goal-oriented individual with strong leadership and follow through capabilities.

PERSONAL STRENGTHS

- Adaptable to change
- Comprehensive documentation
- Planning and organization
- Problem-solving
- Self-starter with initiative

TECHNOLOGY STRENGTHS

- Core (HTML, CSS, JavaScript, JSON, HTTP, API, SEO, front-end performance)
- CSS Preprocessors (LESS, SASS)
- CMS experience (Django, Ghost, WordPress)
- Front-end frameworks (Bootstrap, Bourbon Neat, Skeleton)
- Graphics (Adobe Photoshop, Illustrator, InDesign)
- JS Single-page application frameworks (Angular, Angular 2, Backbone.js)
- JS task runner and automation (Grunt, Gulp, Webpack)
- Mac, Windows, Linux experience, UNIX, Bash
- Responsive web design, mobile, feature detection
- Software development methodology (Agile, Kanban, Scrum, rapid prototyping)
- User Interface, Information Architecture, HCI, User Experience
- Version control (Git, SVN, CVS)
- Web Analytics (ChartBeat, Google Analytics, Omniture/Adobe SiteCatalyst, Outbrain, Qualtrics, Quantcast, Visual Revenue)
- Web debugging proxy (Charles, Chrome dev tools)
- Web standards, 508 compliance, and accessibility

EDUCATION

Georgia Institute of Technology, Atlanta, GA
B.S. in Computational Media — 2008

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EMPLOYMENT BACKGROUND

Senior UI Engineer at Kabbage, Atlanta, GA — 2015–present

- Create white label brochure template to setup new partners in ten minutes or less.
- Rapid prototype of tool to assist in bank audits.
- Build modern in-house Unified Servicing Platform to consolidate information and functionality for customer servicing, sales, and support departments.
- Support in rewriting main Kabbage app for future growth and scalability.

UI Developer at Cox Media Group Digital, Atlanta, GA — 2009–2015

- Converted templates for proprietary Java to Python CMS in redesign and restructure.
- Developer with an emphasis on Django template development for media company including 100+ newspaper, TV, and radio sites with over ten million page views per day.
- Wrote high quality, standards based, front-end code using HTML / CSS / JavaScript.
- Excelled in a cross-discipline team environment with product, designers, and ops.
- Worked in Git for source control, Jira for ticket and bug management, and Vagrant for a standard VirtualBox image.
- Successfully developed paywall responsive site for Newspaper sites using rapid prototype and UX/UI pairing.
- Developed applications for mobile, SSO, weather, moderation/comments, newsletters, lottery, analytics and many more.
- Optimize non-performant web sites by automating, measuring, and analyzing key performance indicators on the client side.

Web Developer at COXnet AdStudio, Atlanta, GA — 2008–2009

- Primary front-end web developer with advertising firm to enhance interactivity.
- Hand coded XHTML, CSS, and JavaScript for ads and bridge pages.
- Conceptualized the development process quickly, meeting deadlines while still maintaining a high degree of quality.
- Thoroughly tested and developed sites in browsers and platforms in compliance to W3C standards.
- Assisted in ad creation of digital video technology including compression, formats, and bitrate.
- Awarded “outstanding websites” from Web Marketing Association’s IAC.

Multimedia Support Specialist at GA Tech, Office of IT, Atlanta, GA — 2007–2008

- Provided a high level of customer support for the Multimedia Studio.
- Assisted students and faculty with multimedia projects and use of equipment.
- Taught advanced classes and workshops for students, faculty, and staff in Flash, After Effects, Final Cut Pro, Cinema 4D and other multimedia applications.
- Sophisticated troubleshooting analysis on hardware, software, and networking issues.
- Developed project plan and process docs for promo packages and advertising.